

Oaklands

Local employment and business opportunities

Genesis and QPR have started building Oaklands, the first major regeneration scheme to come forward in the development area being promoted by the Old Oak and Park Royal Development Corporation (OPDC).

The scheme will provide 605 homes, including 40% affordable housing. When complete, we want it to be one of the most exciting places to live and work in London.

Both Genesis and QPR, along with our contractor, Galliford Try Partnerships (GTP), are committed to making local employment and business opportunities centre stage of the regeneration project by providing opportunities for local people and locally based businesses.



Our work with the local community

QPR in the Community Trust employability work

QPR in the Community Trust, the charitable arm of QPRFC, runs several programmes to encourage people into work, particularly those from disadvantaged groups. These include:

- Premier League Works - a programme for the 16–24 year olds who are not in education, employment or training (NEET).
- QPR Works - a life-skills programme for people with learning difficulties and cognitive impairments.
- Ex-Armed Forces community – offering employment support and transition back into civilian life.
- Qualifications – offering a mix of sports qualifications and work experience through our College Academy (for 16-18 year olds), Foundation degree offers, FA coaching badges, 12 week traineeships for 16-18 year olds and vocational qualifications.
- Pre-employment workshops which help prepare people for work in terms of confidence, communication skills as well as CV writing and interviews.
- Apprenticeships – offering opportunities for 3-4 apprentices every year.

The participants of all these programmes will be made aware of the opportunities for apprenticeships at Oaklands.

Genesis

Genesis delivers a range of social and economic projects to support their tenants and locals living near their regeneration projects to get into work, offering them training, volunteering or even help starting their own business. These include:

- Training and Employment
- Work Experience for students
- Apprenticeships
- The Genesis Wellbeing Foundation - the grant-giving arm of Genesis Housing Association, which supports organisations and projects that enrich our residents and communities, to increase their social and economic wellbeing.
- Enterprise Programme - helping you to become self-employed or start up your own business.
- Specific projects around major regeneration projects such as Woodberry Down.

More information is available at: <https://www.genesisha.org.uk/how-we-can-help-you/opportunities-you-and-your-community>

Opportunities at Oaklands

We have developed a programme that delivers a range of education and training opportunities for local people, including:

Work Experience

- Apprenticeship workshops for sixth form students and colleges offered on site as well as in the classroom.
- Inset days and tours for sixth form and college students
- Work experience placements
- Work experience with our partners and contractors
- School and college visits

Apprenticeships

- Apprenticeship opportunities for up to 30 young people in a variety of vocations and levels from construction trades to business administration, site security, quantity surveying and others. Apprentices will:
 - Need to be a local resident (LBHF, LBE, LBB, LBK&C)
 - Receive employment for at least 52 weeks
 - Be paid higher than the National Minimum Wage
 - Be supported through paid day release to undertake relevant training

Local Labour

- Genesis/QPR working with local employment services will take pro-active steps to recruit local staff – our aim is for 15% of the workforce to be local residents
- We will give all local employment services at least 10 days' notice for job vacancies
- Attend local job fairs and events

Supply chain

- Working with local business and enterprise groups, we will look to package contracts that encourage tenders from locally based businesses.
- Tender packages will be publicised through local business and enterprise networks.

Our objectives

Working closely with local partners such as the OPDC, local authorities, schools and colleges, we have prepared a 'Jobs, Employment and Business Strategy' which aims to:

- Provide skills, employment and enterprise opportunities during construction and when completed
- Promote opportunities to assist local businesses
- Develop good links with the education sector
- Work closely with local authority employment services to ensure that opportunities are widely known in the community through local job fairs and other events.

The plan has been agreed with OPDC and forms part of our S106 legal agreement related to the planning approval.

Ensuring delivery

The employment and training strategy, along with Key Performance Indicator (KPI) targets, has been agreed with the OPDC. As part of the arrangements, Genesis and QPR will prepare a quarterly monitoring report for the OPDC. They are also intending to establish an Employment and Training Steering Group with local partners to:

- Champion employment and skills opportunities within the Oaklands development
- Support communications with local communities
- Maximise opportunities for residents to access employment/training
- Promote opportunities for local businesses to access the supply chain
- Work with local schools and colleges

Contact

If you would like to contact us about employment and skills opportunities at Oaklands please visit: Jobs & Training at www.oaklandsregeneration.co.uk/skills

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